ART FAIR

Place de l'Étoile 10 Avenue de la Grande Armée 75017 Paris

> 20–24 october 2022

Press release

30.08.2022 contact@moderneartfair.com +33 (0)6 50 78 00 88

ART FAIR

MODERNE ART FAIR THE EVENT OF MODERN, CONTEMPORARY ART AND DESIGN 20-24 OCTOBER 2022

Modern and contemporary art fair, Moderne Art Fair is the Parisian event on the French and international art scene. From October 20 to 24, 2022, during the «contemporary art week», the major event in the annual calendar of artistic events, the fair gathers the great references of 20th century art and contemporary art. Professionals, art lovers and collectors, looking for discoveries as well as strong assets, can explore a rich and abundant universe.

During 6 days, the fair brings together, in a friendly atmosphere, the art and design market's key players. Moderne Art Fair is a fair for the true connoisseur seeking excellence, it offers a selection of exceptional works of art. Though the fair is addressed to the trained eye, it also aspires to stir interest and encourage a new generation of collectors – as many inquisitive minds are on the quest for beauty and new works of art. Both local and cosmopolitan, Moderne Art Fair defends the work of French and foreign galleries. The fair participates in the promotion of cultural heritage and the transmission of artistic values. Modern Art Fair is more than just an event, as it is committed to supporting and promoting the work of its partners, its galleries and their artists throughout the year.

Created in 2021, focused on modern and contemporary art, Moderne Art Fair gathers the expertise of a professionals art team with a strong experience in the promotion of art events.

Moderne Art Fair, positionned at the heart of the 20th century artistic movement, is born from a reflection combining knowledge and independence with a family spirit, thus creating a world of choice: this is the most beautiful artistic response for a vast and increasingly demanding public.

This second edition, awaited by art lovers, will bring together nearly forty galleries that present a selection of established artists from the 20th and 21st centuries. Beyond an unfailing commitment and a passion of great Art, it's the entire Moderne Art Fair team that invests in a sustainable artistic and human development, with the sole aim of creating a meaningful relationship: with the artists, the gallery owners, the professionals and the general public.

Moderne Art Fair - six exceptional days not to be missed!

Moderne Art Fair, a family adventure!

For seventeen years, Isabelle Keit-Parinaud and Adeline Keit, two sisters working in artistic events, have been participating in the cultural influence of the capital. Formerly directors of the Art Élysées - Art & Design fair, they decided in 2021 to launch Moderne Art Fair. Their wish is to create a federative event, a place of meetings and exchanges between amateurs, collectors and professionals. Moderne Art Fair is focused on modern art (early 20th century / post-war), however the fair is not limited to the 20th century but also welcomes contemporary art galleries. On these two artistic lines, their views are focused on «established artists»: avant-garde, representatives of an artistic group, a movement ... The key is to remain in a historical trend that leads us to reflection beyond the beautiful.



New edition, new location! Moderne Art Fair leaves the avenue des Champs-Élysées and its ephemeral pavilions for the year 2022.

New location for Moderne Art Fair, but still ideally located in the center of Paris.

In a specific context related to the public works undertaken in Paris to welcome the 2024 Olympic Games, the organizers of Moderne Art Fair had to make the choice to move the fair and settle in a perfect building located just a few steps away from the Place de l'Étoile. In an exceptional setting, Moderne Art Fair will offer a quality journey through the eras and artistic currents, in a welcoming atmosphere of contemporary design. Visitors will be able to take the time to discover historical works, acquire a painting, a drawing, a sculpture or an art



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Modern Art Fair is looking forward to reuniting with many of its loyal galleries as well as welcoming new foreign, French, and Parisian galleries among its exhibitors for this new edition. La galerie baudoin lebon will show a series of modern artworks offering an insight into art history, from figurative to informal abstraction, through a selection of works from the history of the gallery with Migofs of Bernard Schultze, Dado drawings and Dubuffet prints. Presenting distinct pictorial universes that draw their source from a form of redemption and deliver their truth about the human condition with force and viscerality. La Galerie 38 from Casablanca, which greatly contributes to writing the story of artistic modernity in Morocco and beyond its borders, will present the work of the artist Ghizlane Agzenaï, whose artistic style, recognizable at first glance, forms geometric patterns and colors that transport to a metaphysical dimension where one is invited to experience their emotions freely. For photography, the Galerie XII Paris will be present, specializing in contemporary figurative photography, it strives to promote artists with a strong pictorialist sensibility, such as Scarlett Hooft Graafland.

Among the modern art galleries, we can also name: galerie Hurtebize, galerie Bert, galeria Cortina, Jordi Pascual, la galerie des Modernes... Kinetic art will remain present with the Italian gallery Boesso for example.

As for Jeanne gallery in Munich, it will present a selection of international works of art ranging from classical modernism to contemporary art. The fair is not forgetting and will show design with the Galerie Gam, Dumas Limbach Fine Art, la Bocca della Verità... And also Capazza and Modern Shapes galleries for ceramics and sculptural works.

Modern Art Fair remains multidisciplinary, historical, modern, contemporary and participates energetically in the artistic and cultural effervescence during the international art week art in Paris.



PREVIEW EDITION 2022



Joan Miró Courtesy Galerie Cortina



Victor Vasarely Courtesy Galerie Calzada



Vincenzo Marsiglia Courtesy Boesso Art Gallery



Aude Herlédan Courtesy 1831 Art Gallery



Haguiko Courtesy Galerie Cappaza



Ghizlane Agzenaï Courtesy Galerie 38



Yvon Taillandier Courtesy Galerie GNG



Brernard Schultze Courtesy Galerie baudoin lebon



Andy Warhol Courtesy Galerie Jeanne



Philippe Cabaret Courtesy Galerie Protée



Scarlett Hooft Graafland Courtesy Galerie XII



Serge Poliakoff Courtesy Galerie Bert

PRACTICAL INFORMATION

Opening hours:

Thursday 20th to Monday 24th October, 2022. Every day from 11am to 8pm, except Monday, closed at 6pm.

Preview open only to press and professionals upon invitation only:

- Trade afternoon for professionals: Wednesday October 19th, from 2pm to 6pm.

- Vernissage: Wednesday October 19th, from 6pm to 10pm.

Place:

Place de Étoile 10, Avenue de la Grande Armée 75017 Paris.

Entry:

Online registration



Organization: Moderne Art Fair

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